# **Enric Girona**

Senior Product & UX Designer

**WORK EXPERIENCE** 

# **Senior UX Designer**

Freelance · SEP 2023 - PRESENT

## **Senior Product Designer**

New Relic · NOV 2021 - MAR 2023

- Designed user-centric monitoring experiences for Kubernetes observability. Work with cross-functional teams and engineers.
- Integrate Kubernetes in APM, bringing context to developers. Increased data ingestion led to higher product revenue.
- Contribute to revamping the new navigation and branding.
- Created team design workflows to improve collaboration across 100+ design members.

### Senior Product Designer • Front-End Developer

Marfeel · NOV 2017 - JUL 2021

- SaaS product: Delivered full feature cycles (design + front-end).
- Mobile product: Led templating and pattern systems for mobile UX consistency.
- SaaS and Mobile product: Built and documented the Design System for design & engineering teams.
- Led the migration from Sketch to Figma, consolidating our design system into a unified workspace that reduced tooling overhead and accelerated designer-developer workflows.

## Lead UX/UI Designer • Front-End Developer

Deliberry (Antai Ventures) · JAN 2015 - NOV 2017

- As the sole designer, I led e-commerce design and branding in close collaboration with leadership.
- Identify pain points with the data team to improve flows, increase transactions, and create a simpler and faster checkout.
- Designed customer & courier mobile applications with iterative testing. (iOS, Android)

## **UX/UI** Designer • Front-end developer

**Softonic** • APR 2014 - JAN 2015

- Design(UX, UI), test A/B, and code features for the Softonic Downloader, for 4M+ daily users.
- Implement new features for the in-house software catalog.
- Redesign and prototype iterations to increase software downloads.



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### **Design & UX**

- Product Design
- User Experience
- User Interface
- Design Research
- Interaction Design
- Rapid Prototyping
- Design Systems
- Design Engineering

#### Technical skills

HTML, CSS, SCSS, JS, Git, Bash

#### **Tools**

Figma, Figjam, Adobe CC, Framer, Amplitude, JIRA, Storybook, Notion, Al Productivity

#### Education

- Bachelor in Digital Design Universitat Politècnica de Catalunya (UPC)
- Bachelor of Design
   Universidad Autónoma de Barcelona (UAB)

#### Languages

- Spanish (native)
- Catalan (native)
- English (fluent)